



## **Michele Mere Speaker Information**

Thank you for your interest in having Michele speak at your upcoming event, conference, tele-summit or webinar.

**In this document, we are including links to Michele's photo, bio and descriptions for Michele's most requested signature talks.**

Please let us know which of these talk topics would be best for your audience.

If you should need any further information, please feel free to contact us by email at [Results@DecisiveMinds.com](mailto:Results@DecisiveMinds.com) or by phone at 337-419-1860.

Thanks for the opportunity to talk with you and your community!

*The Decisive Minds Team*

### **Additional Information:**

**Headshot photo on the Decisive Minds Media Page:**

<http://decisiveminds.com/media>

**Michele's website:** [www.DecisiveMinds.com](http://www.DecisiveMinds.com)

**Link to join Michele's affiliate program:** [www.DecisiveMinds.com/affiliate-sign-up](http://www.DecisiveMinds.com/affiliate-sign-up)

**Connect with Michele:**

[www.MichelesTwitter.com](http://www.MichelesTwitter.com)

[www.MichelesLinkedIn.com](http://www.MichelesLinkedIn.com)

[www.Facebook.com/Michele.Scism](http://www.Facebook.com/Michele.Scism)

[www.Facebook.com/DecisiveMinds.com](http://www.Facebook.com/DecisiveMinds.com) (FB fan page)

Note – Michele's name recently changed from Michele Scism to Michele Mere.

### **Short Bio – (100 words)**

Michele Mere is a decisive, driven and committed entrepreneur who helps successful business owners create passive income streams so they can start enjoying the benefits of entrepreneurship.

Michele's business expertise has been highlighted on NBC, CBS, Fox, Entrepreneur.com and Forbes.com. She is a business coach, international speaker, best-selling author and the Founder of Decisive Minds.

She is a serial entrepreneur who knows how it feels to fail miserably at business, at one time the bank called demanding their \$1.5 million, and knows how it feels to sign the contract to sell her company for \$9 million. Business building tips- [DecisiveMinds.com](http://DecisiveMinds.com)

### **Long Bio – (187 words)**

Michele Mere is a decisive, driven and committed serial entrepreneur who helps successful business owners create passive income streams so they can stop working so hard and start enjoying the benefits of entrepreneurship.

Michele's business expertise has been highlighted recently on NBC, CBS, Fox, Entrepreneur.com and Forbes.com. She is a business coach, international speaker, best-selling author and the Founder of Decisive Minds.

She is a serial entrepreneur who knows how it feels to fail miserably at business, at one time the bank actually called demanding their \$1.5 million back, and also knows how it feels to sign the contract to sell her company for \$9 million dollars.

Her clients call her "The Results Lady." As a business strategist, she uses her signature "Decisive Minds Business Building Method" to help entrepreneurs create profitable businesses.

If you desire more freedom and flexibility, more time to be with your family, more money, or the feeling of satisfaction you get from creating a successful business, Michele has the expert business knowledge, strategies and accountability skills to help you get the results of your dreams. Find her business building tips at [DecisiveMinds.com](http://DecisiveMinds.com).

**What others are saying about Michele:**

“After working with Michele to create a package deal for my programs, I had my 1<sup>st</sup> ever \$25,000 month and it was in December of all months. I can’t wait to see what this next year holds. Thanks Michele!”

**Joyce Jagger**, TheEmbroideryCoach.com

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“Being a client of Michele’s has virtually changed my life. No hype! My income has grown, my list has exploded, my opportunities have multiplied, and my mind has expanded as to what is possible! Run, run, run to become her client. You’ll never turn back!”

**Lynn Ruby**, RubyMarketingSystems.com

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“Michele is an entrepreneur who built her company's worth to over \$9 million and sold it. She has used her business experience to coach business owners from start-ups to those wanting to go from good to great. An integral part of her training is leadership requirements. I have had Michele train some of my associates in addition to attending several of her training sessions myself. I can think of no one more qualified to be a great advisor.”

**Gail Stolzenburg**, Business Consultant and Best-Selling Author

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“Michele Mere taught me how to sell/close plain and simple. 2 months after hiring Michele I hosted a 1-day event. At that same event the year before I had closed less than \$1000. With Michele's help on my close and logistics I closed \$40K WOW!!!! I cannot believe I am saying this, but I LOVE SALES calls now and I am really good at SELLING!!!”

**Valorie Hubbard**, ActorsFastTrack.com

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“Michele is a POWERFUL presenter that provides FANTASTIC value to her audience. WOW!”

**Bob Burg**, coauthor of *The Go-Giver*

## **Michele's Most Requested Talks:**

On the following pages, you will find 4 of Michele's most requested talks including descriptions and learning points. Let us know which talk you feel would best fit your audience. Also, know that Michele has versions of these talks for any time frame you may be trying to fill – 15 minutes to 2 hours.

### **“Google Your Business: How to Get Seen and Get More Customers for FREE!”**

#### ***Marketing Copy:***

According to Google, 56% of local businesses have NOT claimed their Google My Business listing. Every day these businesses miss out on potential new customers that are searching. And when they don't find you, they will find your competitor.

Every second of the day there are over 30,000 local searches on Google. And 88% of these consumers call or visit the business within 24 hours.

The good news is that this is available to every business owner for free. The better news is that most business owners will not do what it takes and that my friend, is where your opportunity begins.

Remember.... Opportunities don't go away; they go to your competition!

#### **During this talk Michele will share:**

- 1 simple fix that will get **Your Business seen on Google**
- How to get **Google Maps** to send people to your business
- How to get **more Reviews** (and how to handle the bad ones)

# “Finding Your Money Solutions: 5 Areas Your Business is Losing \$\$\$”

## ***Marketing Copy:***

Hold on tight because the following statement may be hard to swallow...

**Your business does NOT have a money problem. Your money issues are simply a result of your business problems.**

Michele Mere wants you to get clear that just making more money in your business is not going to “fix” your money problems. It may even create more problems.

Have you noticed that no matter what you do you never seem to have enough? There always seems to be that extra bill that shows up just when you think everything has leveled out. Maybe you are lying in bed at night wondering how you are going to make payroll this week or wondering what will happen if your biggest client doesn't pay their invoices on time. You are not alone.

The good news is that with a few tweaks your business can become the cash machine you always knew it could be.

## **Join Michele Mere for this talk and learn:**

- Michele's simple formula to **figure out exactly where your money issues are coming from** (and how to fix them)!
- How to once and for all **stop bleeding money** from your business!
- How to avoid the **#1 Mistake** business owners make when it comes to their money!
- And much, much more!

# “Take the Risks or Get A Job: How to Make the Choices that will Make You More Money”

## ***Marketing Copy:***

Does the thought of having to give up your business because you aren't making the money you need keep you up at night? Do you look at other entrepreneurs and wonder why it looks so easy for them and it seems so hard for you? You are not alone. The good news is that creating a successful business is NOT impossible.

In fact, during this talk Michele will share with you a few simple shifts she applied in her business that took her business from \$0 to \$500,000 in under 4 years.

## **Join Michele Scism and learn:**

- What LeBron James and Oprah have to do with her success
- The 3 things that are standing between you and where you want to be
- Michele's **Top 7 Time Suckers** for Entrepreneurs
- Michele's **Top 7 Money Making Must Do's** for Entrepreneurs
- The #1 decision you must make to build a thriving business

# “Results Based Selling: Stop Wasting Your Time with Strategy Sessions and Sales Calls”

## ***Marketing Copy:***

You are doing everything you can think of to meet your potential new client. You finally get someone to pay attention and book an appointment with you and then the real dread kicks in. You are going to have to actually ask for the money. They are going to give you ever excuse as to why they can't hire you. “If I could only get them to see the value in what I offer” you think. Sound familiar?

Michele Scism gets it. In fact, during her 1<sup>st</sup> year in business as a business coach she only made \$12,000. Then she made a few simple tweaks to her system and built a half million-dollar business in less than 4 years.

## **Join Michele Scism and learn:**

- The #1 reason people **don't buy from you**
- How to **avoid “sales” calls** and still make loads of money
- Why **sympathy** has stunted your sales