

Get Ready for Your Next Speaking Gig

sample at http://decisiveminds.com/one-sheet.
Make sure that you have paid and unpaid call to action options for each speech length.
Create a script for your talk (10 min, 30 min & 60 min versions) - Attention Grabbing opening - Premise - what do you want them to take away - 3 points you're making (don't forget the stories) - Transition - Why they should listen to you - Offer
Collateral for your talk - order forms, handouts, etc.
Create a powerpoint wth lots of images, less text and your contact information on the bottom of each slide.

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