



## **Michele Scism Speaker Information**

Thank you for your interest in having Michele speak at your upcoming tele-class, tele-summit, webinar or live event.

**In this document we are including a link to Michele's photo, bio and sample questions and answers for Michele's most requested signature talks.**

These talks are designed for 60 to 75 minute talks.

Please let us know which of these talk topics would be best for your audience.

If you should need any further information please feel free to contact us by email at [Info@DecisiveMinds.com](mailto:Info@DecisiveMinds.com) or by phone at 337-302-7455 ext. 5.

“Thanks for the opportunity to talk with you and your community – I really appreciate it!”

*Michele*

**Headshot photo:**

[http://decisiveminds.com/Michele\\_Scism.jpg](http://decisiveminds.com/Michele_Scism.jpg)

**Additional Information:**

**Michele's website:** [www.DecisiveMinds.com](http://www.DecisiveMinds.com)

**Link to join Michele's affiliate program:** [www.DecisiveMinds.com/affiliates](http://www.DecisiveMinds.com/affiliates)

**Connect with Michele:**

[www.MichelesTwitter.com](http://www.MichelesTwitter.com)

[www.MichelesLinkedIn.com](http://www.MichelesLinkedIn.com)

[www.Facebook.com/DecisiveMinds.com](http://www.Facebook.com/DecisiveMinds.com) (FB fan page)

**Short Bio – (150 words)**

Michele Scism is a leading authority on social media and online marketing and the Founder of both DecisiveMinds.com and The Global Social Media Managers Association. Her clients call her “The Results Lady” because as a business strategist she uses her signature “Take Action Get Profits” system to help entrepreneurs turn their passion into expert status and then profits. Michele’s knowledge in the areas of online marketing and social media marketing have been recognized during recent interviews on several web TV shows, including being interviewed by Kristi Frank from Donald Trump’s The Apprentice, as well as multiple Talk Radio shows and tele-classes. Whether you want freedom and flexibility, more time to be with your family, more money, or the feeling of satisfaction you get from creating a successful business, Michele is there with her expert business knowledge, strategies and accountability skills to help you get the results of your dreams.

**Long Bio – (230 words)**

Michele Scism is a leading authority on social media and online marketing and the Founder of both DecisiveMinds.com and The Global Social Media Managers Association. Her clients call her “The Results Lady” because as a business strategist she uses her signature “Take Action Get Profits” system to help entrepreneurs turn their passion into expert status and then profits. The key to any successful business is visibility and client attraction and Michele’s systems, strategies and business tips are focused on just that. Michele’s knowledge in the areas of online marketing and social media marketing have been recognized during recent interviews on several web TV shows, including being interviewed by Kristi Frank from Donald Trump’s The Apprentice, as well as multiple Talk Radio shows and tele-classes. Whether you want freedom and flexibility, more time to be with your family, more money, or the feeling of satisfaction you get from creating a successful business, Michele is there with her expert business knowledge, strategies and accountability skills to help you reach the results of your dreams.

Known for her direct approach, desire to see business owners succeed, ability to get directly to the problem and her smile, Michele is all over the internet using social media, audio, video and blogging to get her word out and help entrepreneurs.

For free online marketing and social media tips and how-to articles you can find Michele online at [www.DecisiveMinds.com](http://www.DecisiveMinds.com).

**What others are saying about Michele:**

“After working with Michele to create a package deal for my programs, I had my 1<sup>st</sup> ever \$25,000 month and it was in December of all months. I can’t wait to see what this next year holds. Thanks Michele!”

**Joyce Jagger**, [TheEmbroideryCoach.com](http://TheEmbroideryCoach.com)

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“Being a client of Michele Scism’s has virtually changed my life. No hype! My income has grown, my list has exploded, my opportunities have multiplied and my mind has expanded as to what is possible! Run, run, run to become her client. You’ll never turn back!”

**Lynn Ruby**, [RubyMarketingSystems.com](http://RubyMarketingSystems.com)

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“Michele's advice took me from 800 Facebook fans to 2000 in a mere 3+ months! Plus her strategies have been integral to our engagement rates, which frequently top 10% (industry average is 2%). And she's so fun to talk to. I can't wait for my next strategy session with Michele!”

**Terri Zwierzynski**, [Solo-E.com](http://Solo-E.com)

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## **“DECIDE, ACT, PROFIT: The Secrets to Making Decisions & Taking Action Like a 6 Figure Business Owner”**

### ***Marketing Copy:***

Does the thought of having to give up your business because you aren't making the money you need, keep you up at night? Do you feel like your indecision and lack of action are holding you back? You are not alone. The good news is that creating a successful business is NOT impossible. In fact, during this call Michele will share with you a few simple decision making strategies and implementation techniques that she used to build her 6 figure business in less than 2 years.

### **Join Michele Scism and learn:**

- **Why indecisiveness** leads to business failure
- How to make decisions in **3 easy steps**
- How to use Michele's **4 part Decisive Action Plan**
- **Michele's secret** to massive implementation

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## **“Social Media: Quit Wasting Time & Start Making Money”**

### ***Marketing Copy:***

Social Media is a powerful marketing tool yet it still seems to mystify entrepreneurs. Many businesses are turning away potential clients because they do not know how to use Social Media correctly. In this talk, Michele will share her best Social Media tips (and how she used Social Media sites like Facebook, LinkedIn, Pinterest and YouTube to rapidly build her expert status and get new clients in just a few months).

### **During this talk you will learn:**

- How to avoid the **#1 Social Media Mistake** that is costing you money.
- Stop wasting time with **3 quick content ideas**.
- How to convert social media fans, friends & contacts into **paying clients**.

## “3 Blogging Secrets That Will Get Massive Exposure for Your Business”

### *Marketing Copy:*

Is your blog the best kept secret on the Internet? Blogging can be a very effective way of attracting new customers and boosting your bottom line. Establishing your blog as home base gives you the most leverage and visibility for your investment of time, energy and money. However, you’ve got to be smart about blogging for your business. In this talk, Michele will share the 3 blogging secrets that transformed her blog from a “hidden gem” to hotspot of activity.

### **Join Michele Scism and learn:**

- **Why you need a blog** for your business
- The **#1 mistake** bloggers and website owners make
- **3 easy ways** to get massive exposure for your blog
- Two quick tweaks that will **double your blog traffic**

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## “Big Ticket Social Media Secrets: How to Fill Your Big Ticket Programs Using Social Media”

### *Marketing Copy:*

Have you ever felt the excitement of launching a great new big ticket coaching program or information product only to soon feel the frustration of not being able to fill your program? How would it feel if you could easily fill your big ticket programs with a simple social media strategy? In this talk, Michele will share her best social media tips and share with you a strategy that she and her clients are using to successfully fill their big ticket programs.

### **During this talk you will learn:**

- The 1 change you can make on social media that will **double or triple your success rate.**
- How to **write a social media update that converts.**
- A **5 step system** to fill your programs using social media.